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## **FIRM TO GIVE AWAY UP TO \$50,000 IN SARBANES-OXLEY COMPLIANCE SERVICES ON CHRISTMAS EVE**

***“No Scrooges allowed!” says founder of Lord & Benoit***

WORCESTER, MA (12/1/05)—A nationwide professional services firm headquartered here is breaking down the stereotype of the “miserly, Scrooge-like beancounter” by offering up to \$50,000 in 2006 **EfficientSox™** Sarbanes-Oxley compliance consulting services as a Christmas gift to one fortunate, publicly-held, small- or mid-cap corporation. Lord & Benoit LLC is taking nominations through December 21, 2005 and will announce the gift recipient on Christmas Eve. Nominations may be made online at [www.ChristmasSox.com](http://www.ChristmasSox.com).

To be launched on January 1, 2006, Lord & Benoit’s brand new **EfficientSox** Sarbanes-Oxley service was designed by some of the Boston area’s finest IT directors and CPAs. **EfficientSox** maximizes efficiency by focusing on what needs to be done, and eliminating what does not need to be done. The technical aspects of **EfficientSox** are based on extensive research from governing organizations such as PCOAB, SEC, COBIT, the IT Governance Institute, COSO, OCEG, and AICPA. **EfficientSox** is the first service in the industry to have a fixed price, making Sarbanes-Oxley consulting services easier to budget.

Lord & Benoit was founded by well-respected and trusted CPA Robert Benoit. Benoit teaches Sarbanes-Oxley classes across the United States through Loscalzo Associates, one of the country’s premiere CPA continuing professional educational firms. Benoit also conducts peer reviews of the quality of CPA firms in New York and New England. For the past 10 years, Benoit has been a member of the AICPA Peer Review Acceptance Board, administered by the Massachusetts Society of CPAs.

When asked why he was giving away up to \$50,000 in **EfficientSox** services, Benoit explained that as a Christian, he believes that Christmas is all about giving. “God blessed us on Christmas with His Son Jesus. He showed us the power of blessing others. So we just want to do the same thing—bless a company the same way we have been blessed.” In 1999, Benoit received a Marketplace Ministry Award for “Most On-fire Business Owner” from the Fellowship of Companies for Christ of New England.

In meeting with corporate executives, Benoit says there is an enormous amount of stress among CEOs, CFOs, CIOs, CPAs, Audit Committees and Boards. By giving **EfficientSox** services to one qualified corporation, he feels his firm can aid that corporation’s leadership team in a very tangible way, and alleviate much of the pain associated with their Sarbanes-Oxley compliance.

For more information, please call 800-404-7794 x 275 or visit [www.ChristmasSox.com](http://www.ChristmasSox.com).